

WatersToday Board Meeting Minutes: Feb. 10, 2020

Public Meeting

WatersToday Mission Statement

WatersToday was created for the purpose of raising and administering money to support Waters Elementary School. Working collaboratively and respectfully with the Thomas J. Waters Elementary administration, faculty and Waters community, WatersToday strives to continually support, augment, and enhance the educational experience of Waters Elementary students. Our primary focus is to support the Waters ecology program and strategic school initiatives.

In attendance:

President: Jessie Novak

Vice-President: Kortney Moore

Co-Treasurers: Paul Reschke, Sam Kaune

Secretary: Carolyn Byerly Dean

Fundraising Co-Chairs: Leah Rieger

Volunteer Co-Chairs: Hope Nichols, Maripa Davison

Communications Co-Chairs: Jennifer Davidson, Mary Gallery

Teacher Liaison: Amy Vecchioni

Additional attendees:

Vanessa King

Jessie Brannan

Amy Fatall

Welcome / Mission Statement – Jessie Novak, WatersToday President

Secretary – Carolyn Byerly Dean (2 minutes)

- January minutes approved

Waters Staff Liaison – Mrs. Vecchioni (5 minutes)

- Thank you for all the help with the art fair, the students loved it and have been talking about it all week!
- Sara Byerly will coordinate/take pictures of the classroom artwork
- Artwork should be complete and photographed this Friday Feb. 10th or Tuesday Feb. 17th
- Teacher Parties are all set, coordinated by Ms. Novak

Presidential Team – Jessie Novak and Kortney Moore (5 minutes)

- Board elections, June 8 meeting
- Investigate a wi-fi hotspot (device + monthly service? Or booster?)

- Board and committee organization overview
 - WatersToday Board Directory & descriptions distributed
 - Board & committee openings reviewed - VP, Secretary, co-treasurer, co-volunteer, co-fundraising, co-communications chairs

Treasurers – Paul Reschke and Sam Kaune (5 minutes)

- Financial update
- BN Ticket Sales are Live
- Ms. Kipp has had dialogue with the treasurers with allocations
- Trying to push the money out to Waters
 - New Technology has to be spent sooner rather than later
 - iXL is a suggestion for technology

Fundraising Team – Leah Rieger and Jaime Murphy (5 minutes)

- Big Night update – Jaime Freedman
 - There are more volunteers this year than we have ever had
 - Try to have as much money raised before the party even starts, spread the word of the auction
 - Plan for Give from the heart is raising funds for classroom libraries as suggested by teacher/principals
- Sell Threadless spirit wear at Big Night? - have examples available (bring yours!)
 - <https://waterswear.threadless.com/>
- 3 components to Big Night
 - Teacher Parties, Online Auction, Give from the heart (on your phone)

Communications/Marketing Team – Jennifer Davidson and Mary Gallery (5 minutes)

- 1st Spanish translated Green Notes by Alicia Mayorca
- Please make sure submissions are in early (Sunday night), translation happens by Wednesday
- Green Notes update, submission process - submit posts on the WatersToday website under News by Sunday night for Thursday's Green Notes
- Threadless - live! Buy your items! Let's sell items at Big Night (online, have some examples, bring yours) <https://waterswear.threadless.com/>

Volunteer Team – Hope Nichols and Maripa Abella (5 minutes)

- Big Night Sign Up Genius is live! Sign up!
- How volunteer team connects with parents
 - Being on campus, Facebook classroom pages, volunteer email list, volunteer fair
- CPS handbook mentions that student directory information is available for 3rd parties to use for student enrichment
- Strong volunteer showing this year
- Art show re-cap
 - Have a pre-art show meeting: prep volunteers ahead of time

- Hand people scavenger hunt outside or at the door
- Volunteer activities through end of school year
 - Walk-a-thon
 - Field Day
 - Steam Week (need family volunteers as Makers - must be CPS approved volunteers)